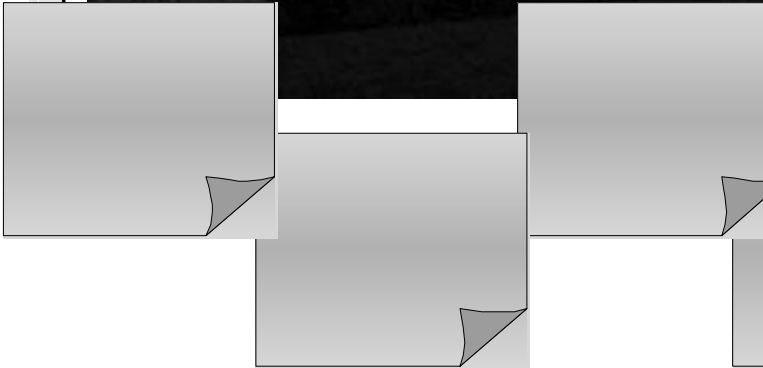
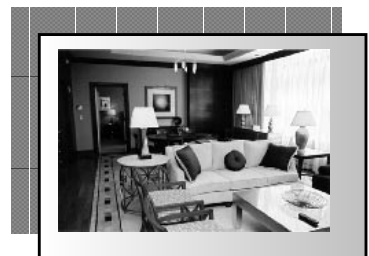


Celebrating Chiropractic



The NYSCA presents another fabulous convention at the unparalleled Mohegan Sun Resort Casino in the Connecticut Woods. This program promises to meet the needs of all DC's with powerful practice motivation, clinical documentation with outcome measures, and the IME game. Enjoy evenings in the casino and resort!! - E Daniel Quatro, NYSCA President

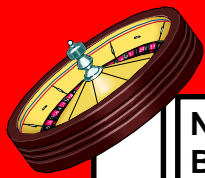


Who you can expect to see in our exhibit hall:

McCarthy, Chechanover, Ranieri & Rosado, LLP
New York Chiropractic College
Islandia/Dove/East Manhattan Diagnostic Imaging
Meditek, Inc.
Edom Labs
Dale Professional Supply

Jack Stuart Beige, Esq.
BAB Radiology - PresGar Imaging, LC
Applied Solutions, Ltd.
Meyer Distributing Company
Scheine, Furey & Associates
Zwanger-Pesieri Radiology

Don't Gamble With Your Practice.



BREAKTHROUGH COACHING: MANAGING PRACTICE

NYSCA Presents: Breakthrough Coaching Morgan Mullican, DC

"Breakthrough Coaching provides a variety of consulting services, products, and educational programs to help chiropractors succeed in today's challenging health care environment. The ACA endorses Breakthrough Coaching. "- Dr. James Mertz, President, ACA

Friday:

Inspiring and practical advice to lead you through every step of fulfilling your mission. This personal development session will lead you into massive action, helping you to master the fears that hold you back.

Creating a Mission Statement: Your Path for Work and Life

5:00- 6:30 P.M.

The Passion Plan: Discovering, Developing, and Living Your Passion

6:30 - 8:00 P.M.

Saturday morning:

Documentation establishes medical necessity and reasonableness of care and records the application of treatment. Definitions of pre-service, intra-service, and post service work components are discussed with guidelines for CMT procedures provided.

Bullet Proof Your Documentation - the Key to Progressive Practice - 1 credit hour

8:30- 9:30 A.M.

Documenting the Routine Office Visit - 1 credit hour

9:30 - 10:30 A.M.

Codeology 102: CMT Codes - 1 credit hour

10:30 - 11:30 A.M.

Saturday afternoon:

Review the principles, procedures, coding, outcomes and documentation required to systemize your practice and revolutionize healthcare by taking it to a wellness-based model of care.

Mastering the Appointment Book

1:00 - 2:00 P.M.

Systemize Your Practice: The Key to Revolutionizing Healthcare

2:00 - 5:30 P.M.

Sunday:

Building Your Dream Team: How to Build a Cohesive High Performance Staff

8:30 - 10:30 A.M.

An action plan to build cohesive high performance staff for your office

Collecting on Insurance

10:30 - 12:00 A.M.

Learn how to obtain reimbursement for the care you provide.

Saturday morning:

Portable Pain Management: a Guide to EMS and TENS For Your Practice - 3 credit hours

8:30 - 11:30 A.M.

- Michael Bernstein, DC

TECHNIQ

INTEGRATION AND RESEARCH

Integrating into Mainstream Healthcare

Drs. RJ Ferrance and Robert Mootz offer a "How To" presentation on the approaches to Integration, Integrated Healthcare Pathways, Inter-Professional Care and Referrals, and integration in the Workers' Comp setting.

Friday:

To improve patient care and maintain autonomy in your practice, chiropractors will be able to utilize evidence based practice, technology assessments, outcome measures, and clinical care pathways.

Best Practice: Using Evidence-based Health Care Measures to Improve Patient Care - 1.5 credit hours

5:00 - 6:30 P.M.

Best Practice: Using Evidence Based Outcome Measures to Monitor and Improve Patient Care - 1.5 credit hours

6:30 - 8:00 P.M.

- Robert Mootz, DC

Saturday morning:

The Clinical Efficacy of Vaccinations and the Chiropractic Controversy - 3.5 credit hours

8:00 - 11:30 A.M.

- RJ Ferrance, DC, MD (*Underwritten by NCMIC)

Saturday afternoon:

Integrating Chiropractic into the Mainstream of Healthcare: Implementing a Plan - 4.5 credit hours

- RJ Ferrance, DC, MD; Robert Mootz, DC

1:00 - 5:30 P.M.

INS CONSULTANTS

The IME Game

Saturday

The IME Game: I Didn't Know That - Part I
1 credit hour

1:00 - 2:00 P.M.

- Warren Jahn, DC, MPS and Leanne Cupon, DC

The IME Game: I Didn't Know That - Part II
3.5 credit hours

2:00 - 5:30 P.M Saturday

- Federal Guidelines

- IME Exams

- Disability Ratings

- Warren Jahn, DC, MPS and Leanne Cupon, DC

INS & THE LAW

What You Need to Know About:

Sunday

Workers' Compensation in New York - 1 credit hour
9:00 A.M. - 10:00 A.M.

- Malcolm Levitin, DC

No-Fault Insurance in New York - 1 credit hour
10:00 A.M. - 11:00 A.M.

- Jack S. Beige, DC, Esq.

Medicare - 1 credit hour

11:00 A.M. - 12:00 Noon

- Peter Pramberger, DC

Join NYSCA and Learn How to

Save Your Gambling For The Casino . . .

Randy J. Ferrance, DC.
MD



"Integrating Chiropractic Into The Mainstream of Healthcare"; "Vaccinations and Chiropractic" Dr. Ferrance is board certified in Internal Medicine and Pediatrics; IP of the med staff of Riverside-Tappanahock Hosp; serves as Med Dir of the Orchard Assisted Living, Dementia and Nursing Home. He has a private chiropractic/medical practice in Mechanicsville, VA. His unique perspective will help members integrate chiro into the mainstream of healthcare. In addition, he'll inject some fresh ideas into the chiro discussion on the Efficacy of Vaccinations: How About Some Facts for a Change?

Bob Mootz, DC, Assoc Med Dir



Dr. Mootz is Assoc Med Dir of the Washington State Dept of Labor and Industries (Workers Comp). A graduate of Palmer, he is a recognized leader in the field of technology assessment, practice guidelines and quality improvement. He has served in faculty and leadership roles Institute for Healthcare Improvement, Am Public Health Assoc, and Am Back Society. Dr. Mootz is the Editor of Topics in Clinical Chiropractic, and has co-authored several texts and articles on chiropractic including Best Practices in Clinical Chiropractic.

Morgan Mullican, DC.
DABCN, CEN



"Building Your Dream Team;" "Collecting On Insurance." Dr. Mullican, a '88 graduate of Palmer College w/ research honors, ACA Diplomate in Clinical Nutrition, received certification in clinical nutrition from the University of New York, is a member of Breakthrough Coaching, the system of procedures and strategies that produce outstanding and consistent results for physicians in professional practice. Breakthrough is committed to helping members achieve optimum practice efficiencies.

Warren T. Jahn, DC.
MPS, FACO



"The TME Game" - In the past 25 years Dr. Jahn has trained thousands of chiropractors in orthopedics, impairment rating, forensics, sports, TMEs, and federal and state disability programs for nine chiropractic colleges. This unique blend of specialty certification, clinical expertise, and extensive postdoctoral teaching provides a wealth of clinical and medical/legal knowledge that is the trademark of this internationally and nationally recognized clinician, lecturer, and author.

Michael Bernstein, DC



Dr. Bernstein is a graduate of Brooklyn College and New York Chiropractic College. He is IP of NYSCA District 6, District 6 Delegate, member of NYSCA Insurance Consultants Committee, and a recipient of the NYCC Distinguished Service Award, NYSCA Distinguished Service Award, and the Nassau County Chambers of Commerce Business Person of the Year for 2002.

Leanne N. Cupon, DC.
DABCP, DABTP



Served as Director of Quality Assurance and Compliance at the Multidisciplinary Spine Center in Bethlehem, PA and doctor in her own facility, Penn Jersey Chiropractic & Rehabilitation Clinic. Dr. Cupon's forensic work includes second opinion examinations, Social Security disability determinations, and impairment ratings. Her extensive background in rehabilitation and forensics provides a rare perspective on documenting and instituting present and future care

Integrate Your Practice into Mainstream Healthcare



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Please fill out and mail to: NYSCA, PO Box 40, Kattskill
Bay, NY 12844. If using a credit card you may fax to 518-
656-3032 Questions about the event? Call 518-785-6346.

Convention Fees

Member: \$225.00

*Non-member: \$350.00

*Non-members may join the NYSCA for a full year
at a special limited reduced rate of \$400.00 which
includes convention registration. Please call NY-
SCA at 518-785-6346 to have membership applica-
tion faxed to you.

License Renewal: appropriate applications relating
to credit hours for license renewal in selected states
have been executed for this program. This program
of courses may qualify for 24.5 hours of New York
mandatory chiropractic continuing education cred-
its, pending approval from the State Education De-
partment. For information regarding these applica-
tions please contact the NYCC Postgraduate Depart-
ment at 800-434- 3955.

