Merits of proper evidence for treatment management

1. Requisite historical details to direct E&M service
2. Correlation of history and examination findings
3. Physical examination design to identify the most probable diagnosis
4. Outcome based functional treatment planning
5. IME opinions and appeal mechanics

26.5 Hours of Continuing Education Applied For By National University of Health Sciences

8 Hours of continuing education for the Thursday morning/afternoon program***.
2.5 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 26.5. Continuation education credits applied for by National University of Health Sciences. 200 E. Roosevelt, Lombard IL, 60148.

18.5 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours

* The Council on Forensic Sciences (http://www.forensic-sciences.org/) is a recognized Council of the American Chiropractic Association
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*** See separate flylet for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 6 that is available free to doctors registered for the main conference. This program focus is principles of diagnosis applied to the pain patient, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC’s get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

CONFERENCE SPEAKERS
Steven J Gould, DC
John Cerf, DC
Dan Bowerman, DC
Vivi-Ann Fischer, DC
Leanne Cupon, DC
Warren Jahn, DC
Mike Miscoe, JD
Tony Hamm, DC
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Stephen Perle, DC, MS
Charles Simpson, DC, DABCO

CONFERENCE CHAIR
Robert A. Servais, DC, FIACN, DABCC

CO-CHAIR
Daniel Rhode, DC
Yevgeniya Boyko, DC

Knowledge and Skill Building for the Chiropractic Clinician & Expert**

October 5-7, 2017

Chicago Marriott Oak Brook
1401 W 22nd Street | Oak Brook, IL 60523
630.573.8555  www.marriott.com/chioh

Panel And Open Floor Discussion
On The Merits Of Proper Evidence
For Treatment Management

6:30 – 9:00 p.m.

Presenter: John Cerf, DC; Dan Bowerman, DC
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SEE INSIDE FOR FULL SCHEDULE
FRIDAY, OCTOBER 6, 2017

Main Conference Begins

7:00 – 8:00 a.m.

Registration and Full Breakfast Buffet Provided to Registered Conference Attendees

Presenter: Vivi-Ann Fischer, DC
Description: The presentation will address evidence in support of – and outline a conservative care pathway for – musculoskeletal spine disorders that places a doctor of chiropractic as the standard point of entry. ChiroFirst is a 12-month demonstration project that incorporates the concept of value-based care and utilizes ChiroCare Centers of Excellence clinics to collect data in support of the Triple Aim (cost, quality outcomes, and patient satisfaction). Dr. Vivi-Ann Fischer will also discuss lessons learned along the way of implementing a program with small, independent clinics who have limited IT resources.

8:00 – 9:30 a.m.

Case for Conservative Care For Back Pain

Presenter: Leanne Cupon, DC
Description: Indemnities. Dual Fee Schedules. Illegal Time-Of-Service Discounts. Membership Plans. Risk management is no longer limited to malpractice claims. There is now a greater risk of financial loss due to improper discounting and faulty financial and collection policies than ever before. The Office of Inspector General (IG) and Medicare are cracking down on healthcare fraud and abuse, and most doctors of chiropractic are not aware of how successful these efforts have been. This presentation will identify the five most common mistakes experts make that can derail a potentially winnable case.

9:30 – 10:30 a.m.

Risky Business - Discounts

Presenter: Warren Jahn, DC
Description: An expert is a person with specialized knowledge, skill, experience, training, or education that qualifies person to form helpful opinion(s) which will be relevant to the issues in the case, is reliable and will be helpful to the trier of fact. A relatively small but essential part of the forensic expert's responsibilities involves testifying about the scientific basis of analyses, findings, and conclusions in anticipation for litigation during a deposition or in court. An effective expert must understand the dynamics of trial, possess excellent communication skills and have a full command of the litigation process. To evolve from neophyte to effective seasoned expert, one must shed common misconceptions about the expert's role and learn to avoid common mistakes. These critical elements will be explored during this session.

10:30 – 12:00 noon

Why Do They Call Us Experts?

Presenter: Mike Miscoo, JD
Description: Mr. Miscoo, who has nearly two decades of experience as a forensic coding expert, has been engaged most commonly by counsel representing health care providers in post payment disputes. He additionally has 8 years of experience as a lawyer representing providers in post payment matters. Applying this background, he will address some of the more common mistakes problems found with payer investigations and audit results. He will demonstrate how these problems impact the payer's ability to successfully support overpayment allegations as well as allegations of fraudulent conduct. Case examples will be provided as object lessons with focus on the impact that investigative and audit related mistakes had on the ultimate outcome. Tips on how these errors might have been avoided or mitigated at the early stages of the investigation will be provided. The appropriate use of experts will also be addressed to include the most common mistakes experts make that can derail a potentially winnable case.

12:00 – 1:00 p.m.

Lunch Provided to Registered Conference Attendees

1:00 – 3:00 p.m.

Tales From The Other Side: Errors that Commonly Derail Payor Post-Payment Efforts

Presenter: Tony Hamm, DC
Description: Definitional attributes of healthcare quality include technical performance, patient-centeredness, access, efficiency, and cost-effectiveness among others. The Institute of Medicine (IOM) and Agency for Healthcare Research (AHRQ) have made us aware of gaps in care and identified opportunities to improve quality of care and safety in the U.S. Our discussion will assess and explore engagement of the chiropractic profession in these efforts and offer insights into opportunities and consequences.

3:00 – 5:00 p.m.

The Impact Of Healthcare Quality Initiatives On The Practice Of Chiropractic: Political And Regulatory Implications

Presenter: Howard Levinson
Description: This presentation is intended to enhance awareness of the importance of compliance with coding, documentation, rules and regulations in the avoidance of adverse outcomes of healthcare fraud, waste and abuse. The attendees will be composed primarily of providers from the chiropractic and medical community around the country. Many are involved in utilization management, peer review, Independent Medical Examinations, peer review, Independent Medical Examinations, and collection or education of aberrant providers. A percentage of the attendees will be representatives from various chiropractic educational institutions around the country.

5:00 – 6:00 p.m.

Health Care Compliance Fraud, Waste, and Abuse: Avoiding the Pitfalls

Presenter: Charles Simpson, DC, DABCO
Description: Through didactic instructions, group discussion and experimental learning, attendees will assess their own ethical perspectives and decision making, review the development of biomedical ethics with a particular focus on the history of chiropractic ethical thought and develop an understanding of current biomedical ethics and how these intersect with research, evidence based practice and the contemporary emergence of high value health care.

SATURDAY, OCTOBER 7, 2017

7:00 – 8:00 a.m.

Full Breakfast Buffet Provided to Registered Conference Attendees

8:00 – 10:00 a.m.

Interprofessional Collaboration In Spine Care And Musculoskeletal Pain Management

Presenter: Michael W. Mathesie, DC, DACRB, DABFP
Description: This 2 hour program will expand the physician's knowledge of LASER Therapy. Laser Therapy is utilized as a therapeutic instrument that can be highly effective if administered properly with correct parameters for the condition being treated. Many clinicians do not achieve the results expected because the wavelength or dosage provided is not adequate for the lesion or condition. This lecture will assist the clinician and the examiner/reviewer to understand the science behind this modality. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The class will provide the attendee information to be more adept in presenting an opinion concerning the clinical appropriateness of LASER as documented in the medical record.

10:00 – 12:00 a.m.

Laser Therapy: The Clinical Applications, the Science, And The Deceptions

Presenter: James E. Eubanks, Jr, DC, MS
Description: This presentation will provide applicable education in:
1) Evidence-based practice concepts and literature comprehension; 2) Practical strategies to integrate chiropractic practice in team-based spine care and musculoskeletal pain management environments.
These components will increase attendees abilities to continually apply best evidence-based practices and integrate into clinical care models with increased shared decision-making. This will assist in reducing litigation risk due to the likelihood of attendees practicing within standard of care parameters.

12:00 – 1:00 p.m.

Lunch Provided to Registered Conference Attendees

1:00 – 2:30 p.m.

Effects Of Globalized Media Tone On Bias Toward Chiropractic In Google SERP

Presenter: Stephen Perle, DC, MS
Description: Because of perceptual vigilance chiropractors often believe that the media are biased when reporting on stroke and chiropractic using Google news search to find prevalence of media and determining the effect of bias on Search Engine Ranking Page (SERP). The results will then be compared to Google new search for 2015 vs 2016, when a high profile celebrity died purportedly after SMT. Discussion about appropriate social media responses to this issue will be presented.

2:30 – 4:00 p.m.

Ethics and Evidence: Biomedical Ethics At The Intersection With Evidence Based Medicine

Presenter: Stephen Perle, DC, MS
Description: Because of perceptual vigilance chiropractors often believe that the media are biased when reporting on stroke and chiropractic. This presentation will review the science behind the association between chiropractic cervical spinal manipulation. The purpose of this study was to use a research method to study the media coverage of stroke and chiropractic using Google news search to find prevalence of media and determining the effect of bias on Search Engine Ranking Page (SERP). The results will then be compared to Google new search for 2015 vs 2016, when a high profile celebrity died purportedly after SMT. Discussion about appropriate social media responses to this issue will be presented.

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Health Care Compliance Fraud, Waste, and Abuse: Avoiding the Pitfalls

6:30 – 8:00 p.m.
Social Hour with Appetizers

SATURDAY, OCTOBER 7, 2017

7:00 – 8:00 a.m.
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Interprofessional Collaboration In Spine Care And Musculoskeletal Pain Management

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8219 Kennedy Ave | Highland, IN 46322
Phone: 219.838.3141
Email: doccox@sbcglobal.net
On the web at: www.ACCC-chiro.com

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ANNUAL CONFERENCE
American College of Chiropractic Consultants
AND THE Council on Forensic Sciences
West Hartford Group

Knowledge and Skill Building for the Chiropractic Clinician & Expert
October 5-7, 2017
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630.573.8555 www.marriott.com/chiob

26.5 Hours of Continuing Education Applied For By National University of Health Sciences

6:30 – 9:00 p.m.
THURSDAY EVENING OCTOBER 5, 2017
For Early Arrivals

Panel And Open Floor Discussion
On The Merits Of Proper Evidence
For Treatment Management

Presenter: John Cerf, DC; Dan Bowerman, DC
Description: Merits of proper evidence for treatment management

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ACCC/CFS Annual Conference Registration  
October 5-7, 2017 • Chicago Marriott Oak Brook • Oak Brook, Illinois

PLEASE PRINT

Complete Name _________________________________________  First name for badge ________
Office Address ________________________________________________
City/State/Zip ________________________________________________
Mailing Address (home □ work) _______________________________________
City/State/Zip ________________________________________________
Office phone (___) ____________________________________________ Fax (___) ___________________ E-Mail ________________________
Membership □ ACCC □ CFS

In case of emergency during the conference please contact this person
Name ___________________________ Daytime phone (___) Evening phone (___) ____________________________________________

To register complete box A or B as appropriate, and box C. Enter the total amount due in box D

<table>
<thead>
<tr>
<th>A Full Conference Registration—Oct. 5-7, 2017</th>
<th>C Additional Meal Tickets</th>
<th>Three easy ways to register:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Includes one (1) ticket to all meal functions</td>
<td>(for those not registered for conference but attending meal functions)</td>
<td>Mail</td>
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<tr>
<td>ACCC, CFS, or WHG Member □ $375</td>
<td>Friday Breakfast □ $12</td>
<td>Dr. David Cox</td>
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<tr>
<td>Student □ $150</td>
<td>Friday lunch □ $12</td>
<td>8219 Kennedy Ave</td>
</tr>
<tr>
<td>Non-DC, MD, DO □ $200</td>
<td>Saturday Breakfast □ $12</td>
<td>Highland, IN 46322</td>
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<tr>
<td>Non-member □ $475</td>
<td>Saturday Lunch □ $12</td>
<td>Phone</td>
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<tr>
<td>I will attend the Oct. 5 evening session □ --</td>
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<td>219.838.3141</td>
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<tr>
<td>I will attend the Oct. 5 bonus seminar □ --</td>
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<td>(credit card payment only)</td>
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<td>All registrations postmarked after Sept. 17, and at the door (space available) add $100</td>
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<td>Secure Fax</td>
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<td>Subtotal A $________</td>
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<td>● If you fax this form, please do not mail original</td>
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<td>B ABCC and ABFP Examinee Conference Registration (reduced full conference rate for doctors registered for and taking the 10/6/16 Board certifying exam)</td>
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<td>● Fax and phone orders accepted only with credit card payment</td>
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<td>Includes one (1) ticket to all meal functions</td>
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<td>● Payment must accompany registration</td>
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<td>ABCC or ABFP Examinee □ $150</td>
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<td>All registrations postmarked after Sept. 17 and at the door (space available) add $100</td>
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|   D TOTAL AMOUNT DUE __________                                                                                   |   Special Requests                                                                         |
|                                                                                                                 |                                                                                           |
|                                                                                                                 | □ I will need a vegetarian meal                                                            |
|                                                                                                                 | □ I will be using a wheelchair at conference                                              |
|                                                                                                                 | (info needed to project space - accommodation for meeting rooms and other functions)     |
|                                                                                                                 |                                                                                           |

Payment (must accompany registration form)

□ MasterCard □ VISA □ Check (enclosed)  
(16 digits) (13 or 16 digits) (Make check payable to ACCC)

• If rebilling of a credit card charge is necessary, a $25 processing fee will be charged
• Checks not in U.S. funds will be returned
• A charge of $20 will apply to checks returned for insufficient funds
• If you fax this form, do not mail original

Account Number ___________ Security Code (3 digits on back of card) ___________ Expiration Date ___________
Signature ___________________________ Cardholder’s name (please print) ___________________________

Cancellation Policy: ALL CANCELLATIONS MUST BE MADE IN WRITING. A $25 processing fee will apply to all cancellations postmarked more than 30 days before the conference. A $50 processing fee will be charged for cancellations postmarked between 14 and 29 days before the conference. No refunds will be made on cancellations postmarked less than 14 days before the conference.
Registration Information
You will be making your own room reservations directly with the hotel Reservations Department. To do so, call the hotel directly at (630) 573-8555. Group reservations are not handled through the Central Reservation System. Be sure to clearly identify the event/group when making reservations to qualify for special group rate. Your reservation must be received by the cutoff date. Any reservations after that time will be accepted on a space and rate availability basis. A deposit equal to one (1) night’s stay is required to hold each individual’s reservation. Upon check-in, the deposit will be applied to the final night of the reserved stay.

Registration Types
You must be a member in good standing at the time you register to take advantage of the discounted member fees.

Join and Register
You can become an ACCC/CFS member and register for the conference at the reduced member rate. Benefits of membership include:
• Discounts on educational programs and publications
• Certification program
• Access to web site
• And more!

Cancellation Policy
All cancellations must be made in writing, fax or e-mail. Should a guest cancel a reservation, his/her deposit will be fully refundable if the cancellation is received in writing not less than 48 hours prior to arrival. If cancelled via telephone a cancellation number must be obtained.

Conference Changes
ACCC/CFS reserves the right to substitute faculty or reschedule speaker times due to unforeseen circumstances.

CME Credits
CME credits are offered through National University of Health Sciences. Attendance will be verified through attendance sheets. $10 fee for Attendance Certification is applicable. NUHS is responsible for submitting information for state approval.

Hotel Information
A block of rooms at a special discount rate of $107.00 (single), plus state and local taxes, are being held at Chicago Marriott Oak Brook at 630-573-8555. Ask for ACCC group rate.

Airport Transportation
Chicago Marriott Oak Brook is just 14 miles from O’Hare Airport. We can help arrange transportation if necessary through our outside transportation vendor, Windy City Limo (866-949-4639)

Deductibility of Expenses
Consult your tax adviser for information regarding deductibility of registration & membership fees.

Questions?
Please call the ACCC office at 219-838-3141 if you have any questions.