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# ANNUAL CONFERENCE

Knowledge and Skill Building for  
the Chiropractic Clinician & Expert\*\*

October 3-5  
2019

## CONFERENCE SPEAKERS & PANELIST

S. Steven Baker, DC  
David Boll, DC  
Dan Bowerman, DC  
Jeffrey R. Cates, DC  
Dean J. Cerf, DVM  
Michael Fogel, PsyD  
Robert B. Honigsfeld, DC  
Clay Hopkins, DC  
Warren T. Jahn, DC  
Matthew Leffel, DC  
Howard Levinson, DC  
Michael W. Mathesie, DC  
R. Douglas Metz, DC  
Glen W. Pehl, SSA, HHS/OIG  
Kenneth R. Pelletier, PhD, MD  
John J. Rossillo, Esq.  
Robert A. Servais, DC  
Pete Theiler, SSA, HHS/OIG  
Kristine L. Tohtz, DC

## CONFERENCE CHAIR

John L. Cerf, DC

## CO-CHAIR

Michael W. Mathesie, DC

**27 Hours of  
Continuing Education  
Applied For By  
National University  
of Health Sciences**



**8 Hours of continuing education for the Thursday morning/afternoon program\*\*\*, 3 Hours for the Thursday evening session, and 16 hours for the main conference program on Friday and Saturday applied for in most states. Total available hours for all three days 27. Continuation education credits applied for by National University of Health Sciences, 200 E. Roosevelt, Lombard IL, 60148.**

**19 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours**

\* The Council on Forensic Sciences (<http://www.forensic-sciences.org/>) is a recognized Council of the American Chiropractic Association

\*\* Thursday evening, Friday and Saturday program qualifies for 19 hours toward ABCC, 19 hours toward ABFP diplomate recertification hours and 19 hours toward Academy of Chiropractic Orthopedists (ACO) recertification hours.

\*\*\* See separate flyer for details of an additional 8 hour CE workshop on Thursday morning and afternoon October 3 that is available free to doctors registered for the main conference. This program focus is principles of diagnosis applied to the pain patient, and is co-sponsored by National Chiropractic Mutual Insurance Co. (NCMIC). Full-time NCMIC insured DC's get a yearly 5% premium discount for three consecutive policy years for attending this 8 hour course.

## American College of Chiropractic Consultants WITH THE Council on Forensic Sciences\* & The West Hartford Group

Knowledge and Skill Building for  
the Chiropractic Clinician & Expert\*\*

October 3-5, 2019

Chicago Marriott Oak Brook  
1401 W 22nd Street | Oak Brook, IL 60523  
630.573.8555 [www.marriott.com/chio](http://www.marriott.com/chio)



West Hartford Group, Inc.



**27 Hours of Continuing Education Applied For By National University of Health Sciences**

**THURSDAY EVENING OCTOBER 3, 2019**

For Early Arrivals

**6:00 – 8:00 p.m.**

**Risk Management and  
Prevention of Medical Errors:  
A Case of Malpractice**

**Presenter:** Michael W. Mathesie, DC, DABFP, DACRB

**Description:** This case history presentation focuses on the elements that trigger malpractice lawsuits, administrative complaints, and other risks associated with chiropractic practice.

**8:00 – 9:00 p.m.**

**Trending Devices & Products**

**Presenter:** Matthew Leffel, DC, AT

**Description:** Dr. Leffel will highlight some of the newer products and devices being advertised to the chiropractic profession. Product descriptions and FDA clearance categories will be presented for an interactive group discussion on evidence basis and potential usefulness.

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**FRIDAY, OCTOBER 4, 2019****Main Conference Begins**

7:00 – 8:00 a.m.

**Registration and Full Breakfast Buffet Provided to Registered Conference Attendees**

8:00 – 9:30 a.m.

**Why Do They Call Us Expert?**

**Presenter:** Warren T. Jahn, DC, MPS, DACBO, DABCC, DABFP  
**Description:** Dr. Jahn will discuss the critical elements needed to become an effective expert including the understanding of trial dynamics, developing communication skills, and gaining a command of the litigation process while shedding common misconceptions about the expert's role and learning to avoid common mistakes.

9:30 – 11:00 a.m.

**Health & Human Services Office of the Inspector General**

**Presenter:** Glen W. Pehl, Senior Special Agent, HHS/OIG  
 Pete Theiler, SSA, HHS/OIG  
**Description:** Senior Special Agent Pehl will provide an overview of the mission, authority, and components of the Office of the Inspector General including fraud referral development, the investigative process, marketplace stakeholders, case presentation recommendations, enforcement options, including criminal and civil prosecution, the Civil Monetary Penalties Law and HHS/OIG's exclusionary authority. Case examples will be featured, and a question and answer session will conclude the presentation.

11:00 – 12:00 Noon

**Cognitive Behavioral Interventions for Chronic Low Back Pain**

**Presenter:** R. Douglas Metz, DC Exec. VP & CHSO at ASH  
**Description:** Dr. Metz will discuss the components of cognitive behavioral interventions, deployment within health systems, and recent results of a new approach using CBI in a pilot program offered to patients, with chronic low back pain, who were identified through medical claims data analysis. This pilot project was offered to members of American Specialty Health in collaboration with a national health insurance company and their plan sponsors.

12:00 – 1:00 p.m.

**Lunch Provided to Registered Conference Attendees**

1:00 – 2:30 p.m.

**Panel Discussion: Trending Clinical & Forensic Topics**

**Moderator:** Robert A. Servais, DC, DACAN, FIACN, DABCC, ARTc  
**Panelists:** Jeffrey R. Cates, DC, MS, FACO, DABCC  
 Robert B. Honigsfeld, DC, DABCO, DABCC, DABQURP, CMCO  
 Clay Hopkins, DC, DABFP  
**Description:** This program will combine panelist contributions with an interactive audience discussion of the appropriate and inappropriate approaches to clinical documentation and clinical case review analysis. The focus of the discussion will be current standards of care, clinical decision-making, ethical boundaries, and documentation standards. This presentation addresses questions of physician bias and inappropriate motivation that can arise when documenting treatment as well as during the peer review and independent examination process. Discussion will include appropriate and inappropriate induction and deduction from clinical reports, diagnostic testing reports, and peer review reports for the clinician and forensic expert.

2:30 – 4:30 p.m.

**Professional Report Preparation for Legal Proceedings**

**Presenter:** John J. Rossillo, Esq.  
**Description:** Mr. Rossillo will explore the content of professional provider reports and discuss the elements necessary to impact legal proceedings. Mr. Rossillo will explore the framework of the legal proceeding with rules and concepts of effective professional testimony for the thorough and ethical communication of expert facts and opinions requisite to an appropriate outcome.

4:30 – 6:00 p.m.

**Everything Me 2: Sexual Boundaries, Misconduct, & Ethics**

**Presenter:** Michael Fogel, PsyD, Board Certified Forensic Psychologist  
**Description:** Dr. Fogel will explore the circumstances surrounding allegations of inappropriate touch within chiropractic care, biases that can disrupt a fair and impartial investigation, pathways to offending behavior, and the role that trauma can play in these incidents. Solutions will be discussed that result in an elevated standard of client care and greater objectivity, transparency, and accountability.

6:00 – 8:00 p.m.

**Social Hour with Appetizers****SATURDAY, OCTOBER 5, 2019**

7:00 – 8:00 a.m.

**Full Breakfast Buffet Provided to Registered Conference Attendees**

8:00 – 10:00 a.m.

**Clinical Nutrition: Evidence & Experience Perspectives**

**Presenter:** Dean J. Cerf, DVM  
**Description:** Dr. Cerf will present a selection of available knowledge relating to the relationship between nutrition and exercise as key factors in maintaining and/or recapturing superior health, providing the clinician with additional tools with which to provide evidence based treatments. Emphasis is placed on reducing inflammation, preventing cancer, slowing the aging process, and integrating diet with exercise. Using available literature, a correlation will be established between the animal model and the human model based on forty years of veterinary clinical experience in medical/surgical observations. Using an animal model essentially eliminates the placebo effect often observed in human patients. As an example, surgical exploration provides an opportunity to evaluate the effects of such nutraceuticals such as glucosamine/chondroitin compounds as they relate to the post-surgical regrowth of articular cartilage in lieu of fibrocartilage normally encountered during the healing process in canines.

10:00 – 12:00 Noon

**Cupping and Dry Needling: Old Traditional Chinese Medicine or New Western Medical Treatment**

**Presenter:** Kristine L. Tohtz, DC, DABCA, LAC, Cert.MDT, CACCP  
**Description:** Dr. Tohtz will provide a comprehensive overview to explain:

- The history of TCM Model of healing
- The difference between acupuncture and dry needling – history, educational standard and training
- How dry needling VS acupuncture are implemented in the clinical setting
- Charting, treatment plans and coding for acupuncture VS dry needling
- History of cupping / myofascial decompression
- How cupping or myofascial decompression is implemented in the clinical setting
- Charting, treatment plans and coding for cupping / myofascial decompression
- How to find properly trained practitioners

12:00 – 1:00 p.m.

**Lunch Provided to Registered Conference Attendees**

1:00 – 2:30 p.m.

**Epigenetics / The Molecular Basis of Placebo**

**Presenter:** Kenneth R. Pelletier, PhD, MD  
**Description:** Dr. Pelletier, clinical professor, medical consultant, and published author of thirteen books including, Change Your Genes – Change Your Life: Creating Optimal Health Through the New Science of Epigenetics. Dr. Pelletier will describe how new studies demonstrate that the vast majority of our genes are fluid and dynamic. While our genetic profile may signal an inherited vulnerability to a disease, those genes cannot predict our future. Instead, our daily choices and lifestyle behaviors determine whether these vulnerable genes will be switched on or switched off. And that means our actions have a direct and powerful effect on our genes, changing their expression so that we can achieve optimal health.

2:30 – 4:00 p.m.

**Panel Discussion: Trending Clinical & Forensic Topics**

**Moderator:** David Boll, DC, CKTP, PES  
**Panelists:** S. Steven Baker, DC, DABCO, DABFP, DABCC  
 Dan Bowerman, DC, CHCQM, FACO, AHFI, CPC  
 Howard Levinson, DC, CFE, AHFI, DABFP  
**Description:** This program will combine panelist contributions with an interactive audience discussion of the appropriate and inappropriate approaches to clinical documentation and clinical case review analysis. The focus of the discussion will be current standards of care, clinical decision-making, ethical boundaries, and documentation standards. This presentation addresses questions of physician bias and inappropriate motivation that can arise when documenting treatment as well as during the peer review and independent examination process. Discussion will include appropriate and inappropriate induction and deduction from clinical reports, diagnostic testing reports, and peer review reports for the clinician and forensic expert.